



励展博览集团  
同励百业·共展商机

# 励展博览集团 大中华区 2024展会日历

## RX GREATER CHINA EVENT CALENDAR

In the business of  
building businesses



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# 励展博览集团

同励百业·共展商机



## 励展博览集团简介

励展博览集团（RX）是全球领先的展会活动主办机构，它将展会上的面对面商务交流与数据及数字产品相结合，旨在为个人、行业社群和企业建立业务，帮助客户在我们主办的跨越 42 个行业、25 个国家的约 350 场展会活动中了解市场信息、寻源产品和完成交易，从而提升面对面活动的影响力，促进全球各地本地市场及国民经济的发展，同励百业，共展商机。RX 满怀热情对社会产生积极影响，并充分致力于为所有员工创造一个包容的工作环境。

[www.rxglobal.com](http://www.rxglobal.com)

励展博览集团是励讯集团（RELX）的成员之一。励讯集团是一家为专业和商业客户提供基于信息的分析和决策工具的全球供应商。励讯集团的客户遍布全球 180 多个国家，在全球约 40 个国家设有办事处，拥有超过 36,000 名员工。励讯集团母公司 RELX PLC 的股票在伦敦、阿姆斯特丹和纽约证券交易所交易，交易代码如下：伦敦：REL；阿姆斯特丹：REN；纽约：RELX。

[www.relx.cn](http://www.relx.cn)

励展博览集团大中华区（RXGC）历经 40 年的快速发展，是享誉中外的专业展览会主办机构，拥有多家成员公司及合资企业，每年在中国主办约 70 场贸易展会，服务 12 个专业领域并聚焦 7 大行业集群，包括汽车制造、电子制造、材料制造、礼品与零售、医疗与健康、印刷包装、餐饮与食品。与此同时，RXGC 全年还举办超过 100 场在线活动和运营数字工具，突破时空疆界，为行业社群提供 365 全天候产品曝光、商机建立、交易促成、洞见分享及知识学习的服务。

[www.rxglobal.com.cn](http://www.rxglobal.com.cn)

# About RX

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face to face events by combining data and digital products to help customers learn about markets, source products and complete transactions at approximately 350 events in 25 countries across 42 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people.

[www.rxglobal.com](http://www.rxglobal.com)

RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. The group serves customers in more than 180 countries and has offices in about 40 countries. It employs over 36,000 people. The shares of RELX PLC, the parent company, are traded on the London, Amsterdam and New York Stock Exchanges using the following ticker symbols: London: REL; Amsterdam: REN; New York: RELX.

[www.relx.com](http://www.relx.com)

Boasting more than 40 years of rapid growth, RX has made its name as a well-respected and professional event organizer in Greater China. It owns a fleet of wholly-owned companies and joint ventures that host more than 70 trade fairs across 12 industry sectors in China each year, with an exclusive focus on 7 clusters including Automotive Manufacturing, Electronics Manufacturing, Material Manufacturing, Gifts & Retail, Medical & Healthcare, Printing & Packaging, and Catering & Food. In addition, RX Greater China stages more than 100 online events and offers digital tools throughout the year, promoting business connections, transactions and knowledge sharing.

[www.rxglobal.com.cn](http://www.rxglobal.com.cn)



## 励讯集团

## RELX

励讯集团是一家为专业和商业客户提供基于信息的分析和决策工具的全球供应商，使他们能够做出更好的决策，获得更好的结果，工作更富成效。

RELX is a global provider of information-based analytics and decision tools for professional and business customers, enabling them to make better decisions, get better results and be more productive.

[www.relx.cn](http://www.relx.cn)



英国富时指数排名  
英国 **Top 10** 上市公司

Britain's **Top 10**  
Listed company in FTSE100



拥有  
**36,000+** 名员工

Employing  
**36,000+** people



在约 **40** 个国家和地区  
设立办事处

Based in offices  
in about **40** countries



为 **180** 多个国家的客户  
提供专业的服务

Serving customers in  
**180+** countries worldwide



# 励讯集团的四大业务板块

## RELX's four market segments



### 科学, 技术和医学 Scientific, Technical & Medical - 爱思唯尔

我们帮助研究人员推动科学进步; 帮助医生和护士改善患者的生活。

We help researchers advance scientific knowledge; doctors and nurses improve the lives of patients.

### 风险 Risk - 律商联讯风险信息集团

我们帮助消费者获得金融服务以及公平的保险价格。

We help consumers access financial services and get fair prices on insurance.



### 法律 Legal - 律商联讯

我们帮助律师促进法治, 为他们的客户实现公正和公平的结果; 帮助企业和政府预防欺诈。

We help lawyers promote the rule of law and achieve justice and fair results for their clients; businesses and governments prevent fraud.



### 展览 Exhibitions - 励展博览集团

我们帮助客户了解市场并完成交易。

We help customers learn about markets and complete transactions.



## 励讯集团在大中华区

**历史悠久:** 励讯集团的历史可以追溯到近400年前。1632年, 爱思唯尔出版了伽利略的《关于托勒密和哥白尼两大世界体系的对话》; 1823年, 《柳叶刀》创刊。

**植根中国:** 励讯集团自20世纪80年代初进入中国, 就建立了长期战略, 设立合资企业并组建技术中心, 与中国合作伙伴建立了跨行业的战略合作。

**大数据能力:** 励讯集团拥有全球领先的大数据处理能力, 旗下四个业务板块在长期发展中积累了海量的高质量、完整、可信赖的数据和内容。

**新技术积极使用者:** 励讯集团有近20年人工智能的应用历史, 并制定了《负责任的人工智能原则》。

## RELX in the Greater China Region

**Long history:** The history of RELX can be traced back nearly 400 years. In 1632, Elsevier published Galileo's "Dialogo sopra i due massimi sistemi del mondo Tolematico e Copernicano"; in 1823, The Lancet was founded.

**Rooted in China:** Since RELX entered China in the early 1980s, it has established a long-term strategy, established joint ventures and technology centers, and established cross-industry strategic cooperation with Chinese partners.

**Big data capabilities:** RELX has the world's leading big data processing capabilities, and its four business segments have accumulated massive amounts of high-quality, complete, and trustworthy data and content.

**Active user of new technologies:** RELX has nearly 20 years of application history of artificial intelligence and has formulated the "RELX Responsible Artificial Intelligence Principles".

# 重启，重聚，重塑未来

中国于 2023 年初重开国门之后，励展博览集团向世界发出“Hello China, Hello World”之邀，为寻求在全球第二大经济体重新建立商业联系和寻找新业务的励展客户提供新动力，也为那些渴望增长出口业务并重返世界舞台的中国企业提供强大支持。

## 满足需求 释放潜力

励展大中华区 2023 年举办的首场展会 - 中国国际化妆品、个人及家庭护理用品原料及包装设备展览会（PCHI）于 2 月在广州成功举办。这一全球个人护理产品原料采购盛会吸引了来自约 30 个国家的 700 多家化妆品企业参展，其中许多企业都推出了首发新品，观众人数超过 3 万人。

来自德之馨的 Calvin Wang 表示：“连续多年参展 PCHI 让我们直接感受到观众水平的提高以及行业对高科技解决方案需求的增长。这让我们更愿意在 PCHI 上发布我们的产品。我们的海外同行也知道 PCHI 是中国化妆品原料行业的顶级盛会，参展能帮助我们获得更多关注。”

4 月举办的深圳礼品展是中国礼品和家居用品行业复苏的重要里程碑。该展汇聚了约 4,500 家展商和 28 万人次买家。SKG 业务经理表示：“我们已连续几年在礼品展参展，今年与前三届相比观众流量有了大幅增长。我们的客户来自世界各地，感谢主办方增强了对行业的信心，为我们带来了新商机。”

7 月在上海举办的中国国际铝工业展览会共计迎来 26,100 名海内外专业观众，其中海外观众超 1,500 名，创历届新高！与此同时，现场完成了国内外商贸配对近 900 场，为供需双方搭建了高效沟通洽谈平台。

印度 Sudarshan 铝业有限公司采购经理 Abhishek Shah 表示：“这是我第五次来中国国际铝工业展。这是一个包容性的平台，我们可以在展会上看到行业和中国的最新发展，产品类别极其丰富。我很高兴能够再次来到中国。展会现场的商务对接会议将我的需求与相关供应商进行匹配，大大加快了商务讨论的进程。”





# Reboot, Reconnect, Rebuild

Further to China's reopening in January 2023, RX Greater China launched a campaign of "Hello China, Hello World" and gave a much-needed boost for RX customers seeking to re-establish connections and source new business in the world's second largest economy – and for Chinese companies eager to boost exports and compete again on the world stage.



## Meeting pent-up demand

PCHi 2023, the first exhibition by RX Greater China in 2023, was successfully held in Guangzhou on February 15-17. The global personal care ingredients sourcing event attracted a record 700+ exhibiting cosmetics companies from over 30 countries, many launching new products, and over 30,000 attendees.

*"Being involved in PCHi for many years has allowed us to directly experience the improvement in the level of visitors and the increasing demand for high-tech solutions in the industry" said Calvin Wang from Symrise. "This makes us more inclined to release our products at PCHi - our overseas colleagues also know that PCHi is a top event in the Chinese cosmetics raw material industry and participating in it can help us gain more attention."*

The return of Shenzhen Gift Fair in April marked a significant milestone in the recovery of the gift and homeware industry. The flagship show in Shenzhen brought together some 4,500 exhibitors and 280,000 visits. Zheng Qiuhan, Business Manager for SKG said: *"We have been exhibiting for several years, and this year's traffic has increased significantly compared to the previous three editions. Our clients come from all over the world. Thank you to the organizers for bringing us confidence and new business opportunities."*

Aluminum China welcomed a total of 26,100 trade visitors from home and abroad to Shanghai in July, including over 1,500 overseas visitors, setting a new high for the event! At the same time, nearly 900 domestic and international business matchmaking sessions were completed on-site, building an effective communication and business discussion platform for buyers and suppliers.

*"It's my fifth time to Aluminium China and it's an inclusive platform where we can see what's happening in the industry and in China, with so many product categories here. I'm very excited to be able to come to China again. The matchmaking meeting on the show floor pairs my needs with relevant suppliers, which speeds up the process of discussions", said Mr. Abhishek Shah, Purchasing Manager with Sudarshan Aluminium India Ltd.*

## 支持中国出口企业重返世界舞台

凭借强大的全球销售网络和出口贸易专业知识，励展还致力于帮助中国企业恢复国际贸易并进入关键海外市场。

励展国际销售部 (RX ISG) 全球负责人 Tim Ramage 表示：“中国企业对国际旅行限制解除的反应非常迅速，纷纷奔赴海外市场与商业伙伴重新建立联系。2023 年，励展展会为中国企业分配的所有展位很快售罄。在我们的全球展会上参展的中国企业数量创下新高。”



## 瞄准新的增长领域

励展博览集团对中国市场充满信心，致力于在关键增长领域为客户提供新机遇，在 2023 年推出若干新展，包括深圳国际新能源及智能网联汽车全产业链博览会 AWC；在广州举办的面向华南百货采购市场的华南日用百货商品展览会；与世界包装工业博览会同期在上海举办的上海国际数字印刷技术展览会 DPrint；IFEX 昆明国际花卉园艺展；以及在马来西亚举办的 WEPACK ASEAN 东南亚包装工业博览会。





## Supporting Chinese Exporters

With its strong global sales network and export expertise, RX is also committed to assisting China-based enterprises to restore international trade and enter key overseas markets.

*"The reaction of China based businesses to the lifting of restrictions was immediate with companies rushing back to overseas markets to reconnect with their business partners. All the exhibition space allocated for Chinese business in RX shows in 2023 was sold out very quickly! We saw record high number of Chinese companies in our global events."*

- Tim Ramage, Global Head of RX ISG

## Targeting New Growth Sectors

RX demonstrates confidence in the China market, and continues to provide new opportunities for customers in key growth sectors by launching a number of new events in 2023, including AWC in Shenzhen focused on intelligent and connected vehicles; CDA-South in Guangzhou, a new edition of the China Daily-Use Articles Trade Fair targeting the retail sourcing market in southern China; DPrint, co-located with WEPACK in Shanghai; IFEX China, the international flower and garden expo in Kunming and WEPACK ASEAN in Kuala Lumpur.



# 我们的专业能力

## Our Expertise

### 励展国际销售部 RX International Sales Group



ISG 作为励展博览集团的直属专业团队，拥有在全球 13 个地区办事处的 150 位国际销售人员，并管理由分布在 47 个地区的 250 个销售代理组成的网络，专注于支持当地制造商和供应商参与其国内市场以外的励展国际展会，提供专业出展服务，并向他们介绍新的出口机会，帮助客户成功进入全球关键地区的海外市场。RX ISG 致力于持续提升励展全球主要展会的国际化程度。

RX ISG is a dedicated team of 150 international sales specialists based in 13 territories around the world. RX ISG also manages a network of 250 international agents based in 47 territories. It provides overseas exhibiting services to local manufacturers and suppliers and introduces new export opportunities, helping customers grow their business as they enter key global markets. The RX ISG teams work hard to increase the internationalization of RX events around the globe.



### 全球数字卓越中心 Digital Centre of Excellence

我们的全球研究表明，我们的观众和参展商都越来越乐于使用数字产品来增强他们的活动体验与价值。励展母公司励讯集团在大数据分析和数字技术上已有 20 年经验积累，其卓越能力和资源将助力励展展会的数字化进程。

励展于 2020 年成立全球数字卓越中心，它作为一个世界级、资金雄厚、技术前沿的卓越中心，向所有展会团队提供服务和支持，以更快速度和更大规模来推动全年创新和提供数字服务，为客户打造绝佳的线上、线下融合体验。

Our global research shows that both our visitors and exhibitors are increasingly willing to use digital products to enhance their experience and values. As a member of RELX, a group with over 20 years' development in data analysis and digital technology, RX will leverage the resources and competency of RELX to move faster towards digitalization.

In 2020, RX has established a global Digital Centre of Excellence that serves as a world-class, well-funded and highly skilled CoE to provide services and support to all exhibition teams, aiming to deliver our digital services quickly and at scale and to create a brilliant digital experience both in the face to face world and in the virtual world.

# 数字化驱动客户成功

## Power up Customer Success Digitally

### 数字工具 Digital Tools

励展大中华区为所服务的行业社群打造了“励展通”、“礼贸通”、“iCMEF”、“铝贸通”、“立春网”、“烘焙商贸云”、“全球瓦楞网”、“包装黄页”、“百货汇”等多款数字工具，帮助展商和观众轻松实现智能参展的良好体验和全年数智化商务交流，获得商业成功，功能涵盖：

- 活动报名
- 品牌曝光
- 产品推荐
- 智能名录
- 直播
- 精准触达买家
- 实时询盘
- 获取销售线索
- 在线客服

RX China has developed nine digital tools, including RX Connect, Gift Trade Connect (Limaotong), iCMEF, AluConnect, LarSpring, iBakeryChina, GlobalCorrugated, PACKCON Yellow Page, and CDATF Connect that support exhibitors and visitors to embark on a smart and easy event journey. These tools' diversified functions enable customer success and allow intelligent communications throughout the year via:

- Event registration
- Brand exposure
- Product recommendations
- Smart directory
- Livestreaming
- Reaching target buyers
- Real-time enquiries
- Leads generation
- Online customer service

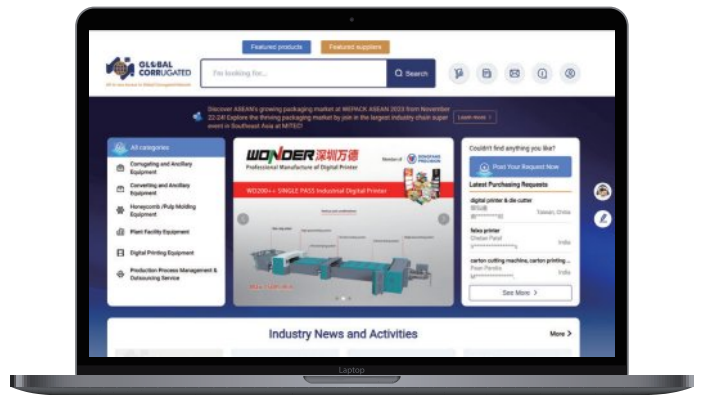
### 365 行业社群 365 Community

励展大中华区全年结合线上线下活动服务行业社群，聚焦业内热点，产品创新与技术变革，输出前瞻内容，提供 365 全天候价值及互动交流机会：

- 云课堂培训
- 在线研讨会
- 新品推荐直播
- 线上线下商务配对
- 独立论坛及峰会
- 巡回展
- 工厂拜访、探店
- 下沉市场走访

RX Greater China builds rich online and offline events for its 12 industry sectors throughout the year. Creating quality content around trending topics, product innovation and technology transformation, we provide 365-day value opportunities for our community via:

- Online training
- Webinars
- New product promotion via livestreaming
- Online and offline matchmaking
- Standalone summits and forums
- Road shows
- Factory and shop visits
- Local market visits



# 励展通

## RX Connect

RX Connect 励展通是一款智能化电子产品，它能够帮助展商轻松开启数字化参展之旅，为展商提供新的数字化宣传互动平台、高品牌曝光率以及精准触达行业买家；同时它也能够为观众提供方便的掌上电子会刊，让观众随时搜索感兴趣的展商和产品，并进行实时在线询盘。励展通热门活动、精彩直播及亮点导航等新功能的推出持续优化客户体验及价值，大幅提高客户参展效率，是您身边专业的智能参展伙伴。

RX Connect is a proprietary Mini program that offers exhibitors the convenience of digital communications, brand exposure and tailored connections with trade buyers, while Smart Directory, a convenient RX Connect feature, provides visitors with easy access to target exhibitors and products and enables real-time enquiries. In a way, you could call it a handy intelligent exhibition partner. Plus, the value-added features including Hot Events, Livestreaming and Highlights Navigation are designed to further enhance the customer show experience.



励展通小程序  
RX Connect Mini Program

### 励展通一览 RX Connect at a Glance

- 90,300+** 展商累计获取销售线索  
Total leads generated for exhibitors
- 434,000+** 展商 / 产品浏览量  
Exhibitors/products viewed
- 35,000+** 展商 / 产品收藏量  
Exhibitors/products followed
- 223,000+** 行业用户  
Industry users

以上数据为截至 2023 年 11 月励展通统计

# TAP 目标买家计划与商务配对

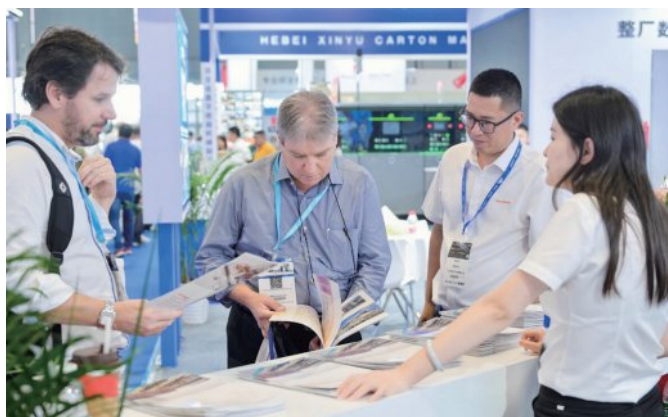
## TAP & Business Matchmaking

励展 TAP 目标买家计划 (Targeted Attendee Program) 团队识别高潜力细分市场企业中具有相关产品和服务采购权和推荐权的买家、与之建立和发展关系，确保他们深入参与励展展会寻源采购。TAP 团队在展前确认展商最希望见到的买家群体在未来 12-18 个月的详细采购计划，为展商和买家创造供需对接机会，安排他们在展会现场和全年非展期的商务配对会议，促成交易与合作，帮助展商和买家获得商业上的成功。

TAP is the Targeted Attendee Program at RX that provides extra support to exhibitors and buyers to build their businesses and thrive.

The skilled TAP Team of RX Greater China identifies those buyers boasting purchase and recommendation rights at enterprises in the high-potential market segments, then builds and sustains relationship with them, thus to ensure their in-depth participation in sourcing and purchasing at RX events.

Our TAP team verifies buyers' specific purchasing plans and budgets in the coming 12-18 months. It then brings matched exhibitors and buyers together via one-on-one matchmaking meetings on and off the show floor throughout the year. This highly successful program helps deals get made.



# 企业责任

## Corporate Responsibility

励展博览集团进入中国市场 40 年期间，在促进相关产业发展及地区经济繁荣的同时，始终坚持通过多样化方式积极履行企业社会责任，提供志愿服务、捐款捐物，支持可持续发展。我们满怀热情为社会带来积极改变。

RX Greater China, while promoting over 40 years of industry and regional development since its entry into the China market, has continually embraced its social responsibilities by carrying out volunteering activities, making donations, and supporting the company's sustainable development. We are passionate about making a positive impact on society.

### “星星雨”孤独症儿童 陪伴活动

Accompany autistic children at the  
NPO -Stars and Rain



### 关爱病患孤儿，“上海宝贝之家” 爱心手作活动

Visit Shanghai Baby's Home and  
make bibs for sick orphans



### 微光聚励 益起前行



2040 年实现净零排放承诺  
Commitment to Net-zero by 2040

励展“微光聚励益起前”  
公益活动  
Charity Walk

励展义卖集市  
Charity sales in RX Office

国药励展捐款100万元驰援河南  
Donation of 1 million RMB to  
Henan flood-stricken area by  
Reed Sinopharm



# 可持续发展

## Sustainability

### 2040 年实现净零排放承诺

#### Our Commitment to Net Zero by 2040

励展博览集团在创造一个更加公平和可持续的世界方面发挥着重要的领导作用。励展博览集团于 2021 年签署“净零碳展会活动”宣言，这是整个展会活动和会议行业的共同承诺，旨在实现《巴黎气候协议》中规定的目标。

励展博览集团很高兴成为这一倡议的创始成员。我们将与合作伙伴、供应商和客户持续合作，跨越价值链来驱动改变，在减少展会活动的总体碳足迹方面取得迅速而重要的进展。励展博览集团承诺到 2040 年实现净零排放。

RX plays an important and leading role to create a more equitable and sustainable world. RX signed the 'Net Zero Carbon Events' pledge in 2021, which is a joint commitment across the events and meetings industry to achieve the targets laid out in the Paris Climate Accord.

RX is pleased to be a founding member of this initiative. RX will collaborate with partners, suppliers and customers to drive change across the value chain and to make swift and essential progress towards reducing the overall carbon footprint of events. RX made commitment to Net Zero by 2040.

### 可持续未来跨界交流平台 S-Future Platform



励展大中华区于 2021 年推出 S-Future 可持续未来跨界交流平台，致力于帮助我们的展会及客户发掘在低碳、可持续发展大背景下的解决方案、商业机遇及跨界合作机会。

RX Greater China launched S-Future platform in 2021. S-Future is committed to helping our show teams and customers to explore and identify solutions, business opportunities and cross-sectoral collaboration under the background of low-carbon transition and sustainable development.

### “Go Green 绿色低碳” 计划 "Go Green" Plan



励展博览集团将可持续发展原则牢固地植根于意识和实践之中，在中国推出“Go Green 绿色低碳”计划，从意识、办公及展会多维度倡导节能环保，促进绿色转型。

RX firmly rooted the principle of sustainability in both awareness and practices, and launched “Go Green” plan in China, advocating energy-saving and promoting green transformation in the dimensions of awareness, office and exhibition.

# 励展博览集团大中华区 7 大行业集群

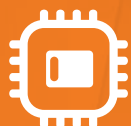
## 7 Industry Clusters & Our Top Brands



**汽车制造**  
Automotive Manufacturing



**礼品与零售**  
Gifts & Retail



**电子制造**  
Electronics Manufacturing



**医疗与健康**  
Medical & Healthcare



**材料制造**  
Material Manufacturing



**印刷包装**  
Printing & Packaging



**餐饮与食品**  
Catering & Food

### 旗舰展会

#### Our Top Brands

- |   |  |   |
|---|--|---|
|  <p><b>上海国际汽车制造技术与装备及材料展览会</b><br/>Shanghai International Automotive Manufacturing Technology &amp; Material Show</p> |  <p><b>中国国际医疗器械博览会</b><br/>China International Medical Equipment Fair</p> |  <p><b>世界包装工业博览会</b><br/>World Expo of Packaging Industry</p>  |
|  <p><b>亚洲电子生产设备暨微电子工业展</b><br/>NEPCON ASIA</p>  |  <p><b>中国国际焙烤展览会</b><br/>Bakery China</p>                                 |  <p><b>中国(深圳)国际礼品、工艺品、钟表及家庭用品展览会</b><br/>China (Shenzhen) International Gifts, Handicrafts, Watches &amp; Houseware Fair</p> |
|  <p><b>中国国际铝工业展览会</b><br/>Aluminium China</p>   |  <p><b>中国国际化妆品个人及家庭护理用品原料展览会</b><br/>PCHI</p>                             |  <p><b>中国日用百货商品交易会</b><br/>China Daily-Use Articles Trade Fair</p>   |

# 2024 展会日历

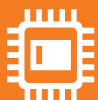
## Event Calendar



汽车制造  
Automotive  
Manufacturing



餐饮与食品  
Catering & Food



电子制造与装配  
Electronics  
Manufacturing &  
Assembly



花卉与园艺  
Flowers & Gardening



礼品与家居  
Gifts & Homeware



医疗，医药与健康  
Medical,  
Pharmaceuticals &  
Healthcare



金属加工与工业材料  
Metalworking &  
Industrial Materials



印刷包装  
Printing, Converting &  
Packaging



零售  
Retail



智能制造与物流  
Smart Manufacturing &  
Logistics



机场基建  
Airport Infrastructure



地产及旅游  
Property & Travel



# 汽车制造 Automotive Manufacturing



第 19 届上海国际汽车制造技术与装备及材料展览会  
AMTS 2024  
2024/07/03-05 上海 · Shanghai  
[www.shanghaiamts.com](http://www.shanghaiamts.com)



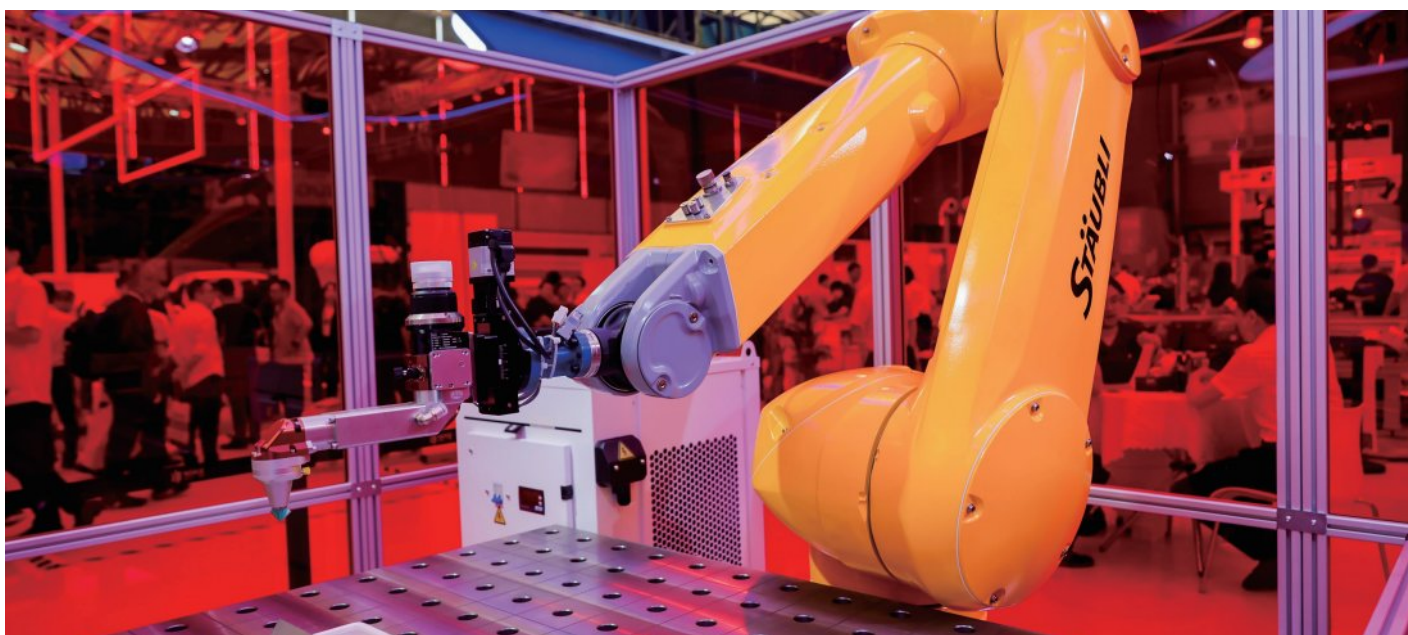
亚洲汽车轻量化展览会  
Lightweight Asia 2024  
2024/07/03-05 上海 · Shanghai  
[www.lightweightasia.com](http://www.lightweightasia.com)



华南国际汽车制造技术与装备及材料展览会  
AMTS South China 2024  
2024/11/06-08 深圳 · Shenzhen  
[www.shanghaiamts.com](http://www.shanghaiamts.com)



深圳国际新能源及智能网联汽车全产业博览会  
Automotive World China  
2024/11/06-08 深圳 · Shenzhen  
[www.automotiveworld.cn](http://www.automotiveworld.cn)





第 26 届中国国际焙烤展览会  
Bakery China 2024  
2024/05/21-24 上海 · Shanghai  
[www.bakerychina.com](http://www.bakerychina.com)



第 26 届中国冰淇淋及  
冷冻食品产业博览会  
26<sup>th</sup> Ice Cream China  
2024/09/26-28 天津 · Tianjin  
[www.icecreamchinashow.com/intro/61.html](http://www.icecreamchinashow.com/intro/61.html)

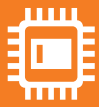


第 9 届中国国际焙烤秋季展  
Bakery China Autumn  
2024/10/17-19 武汉 · Wuhan  
[www.bakerychina.com](http://www.bakerychina.com)



第 7 届中国家庭烘焙用品展  
China Home Baking Show  
2024/10/17-19 武汉 · Wuhan  
[www.bakerychina.com](http://www.bakerychina.com)





# 电子制造与装配 Electronics Manufacturing & Assembly



第三十二届中国国际电子生产设备暨微电子工业展览会  
NEPCON China  
2024/04/24-26 上海 · Shanghai  
www.nepconchina.com



亚洲电子生产设备暨微电子工业展览会  
NEPCON ASIA  
2024/11/06-08 深圳 · Shenzhen  
www.nepconasia.com



深圳电子元器件及物料采购展览会  
Electronics Sourcing Show  
2024/11/06-08 深圳 · Shenzhen  
https://esshow.cn/



2024 深圳国际全触与显示展  
C-TOUCH & DISPLAY SHENZHEN 2024  
2024/11/06-08 深圳 · Shenzhen  
www.quanchu.com.cn



2024 深圳国际薄膜与胶带展  
FILM & TAPE EXPO 2024  
2024/11/06-08 深圳 · Shenzhen  
www.film-expo.com



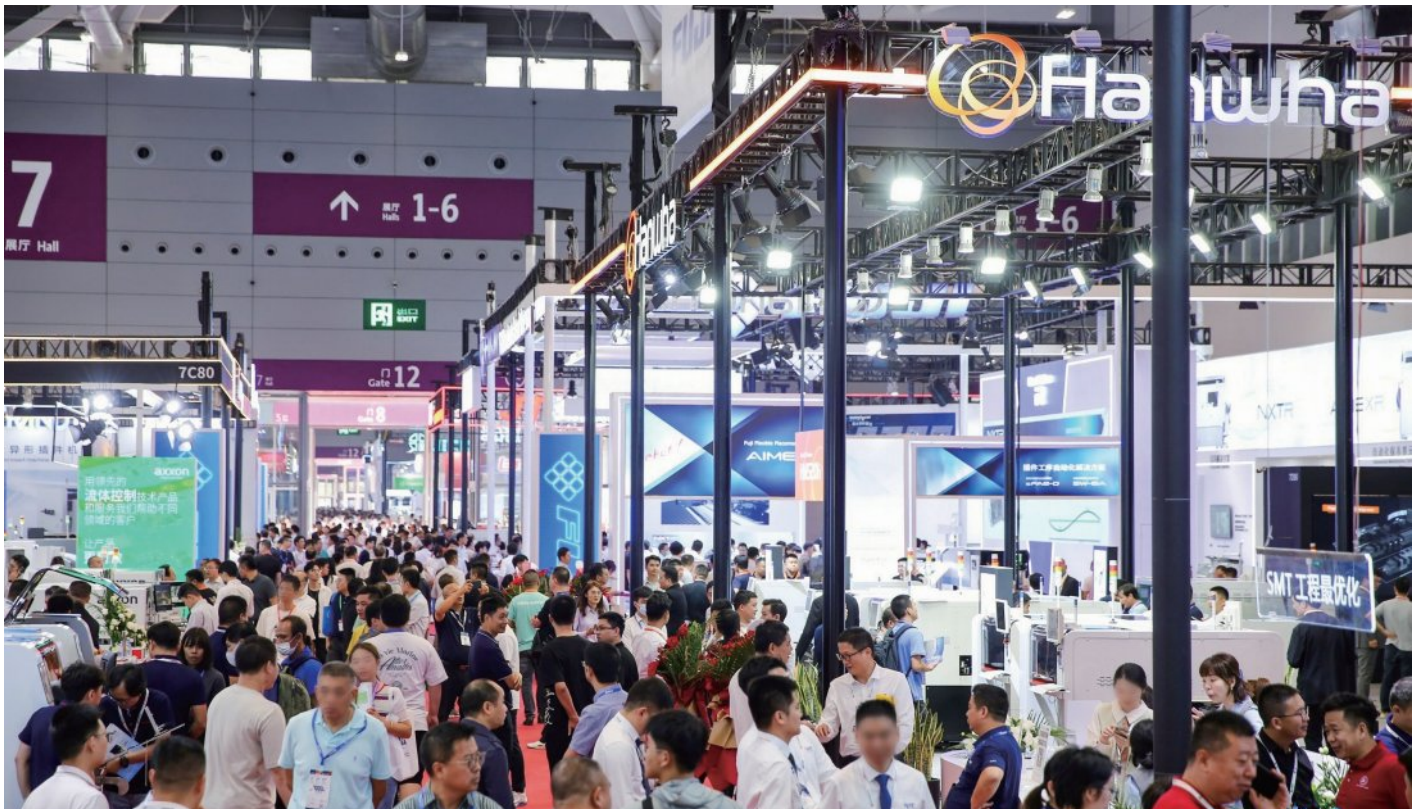
2024 深圳商用显示技术展  
COMMERCIAL DISPLAY 2024  
2024/11/06-08 深圳 · Shenzhen  
www.displaychina.com.cn



国际高性能材料展  
International Highly-functional  
Material Expo  
2024/11/06-08 深圳 · Shenzhen  
www.film-expo.com



2024 中国氟硅有机材料工业及应用展  
CIFSIE 2024  
2024/11/06-08 深圳 · Shenzhen  
www.film-expo.com





# 花卉与园艺 Flowers & Gardening



IFEX 昆明国际花卉园艺展  
 IFEX KUNMING INTERNATIONAL  
 FLOWERS & PLANTS EXPO  
 2024/09/20-22 昆明 • Kunming  
[www.ifexflowerexpo.com](http://www.ifexflowerexpo.com)



KIFE 中国昆明国际花卉展  
 KUNMING INTERNATIONAL FLOWER  
 EXPO OF CHINA  
 2024/09/20-22 昆明 • Kunming  
[www.kmflowerexpo.com](http://www.kmflowerexpo.com)





# 礼品与家居 Gifts & Homeware



第 49 届中国·北京国际礼品、  
赠品及家庭用品展览会  
The 49<sup>th</sup> China Beijing International  
Gifts, Premium & Houseware Exhibition  
2024/03/21-23 北京·Beijing  
[www.giftsbeijing.com](http://www.giftsbeijing.com)



第 32 届中国（深圳）国际礼品、  
工艺品、钟表及家庭用品展览会  
The 32<sup>nd</sup> China (Shenzhen)  
International Gifts, Handcrafts,  
Watches & Houseware Fair  
2024/04/25-28 深圳·Shenzhen  
[www.rxhuabo.com.cn](http://www.rxhuabo.com.cn)



第 13 届深圳国际移动电子展  
The 13<sup>th</sup> China Mobile Electronics Fair  
2024/04/25-28 深圳·Shenzhen  
[www.chinamobileelectronic.com](http://www.chinamobileelectronic.com)



第 8 届深圳礼品、消费品包装及  
印刷展  
The 8<sup>th</sup> Shenzhen Gifts, Consumer  
Goods Packaging & Printing Fair  
2024/04/25-28 深圳·Shenzhen  
[www.rxhuabo.com.cn](http://www.rxhuabo.com.cn)



2024 义乌礼品、时尚用品及  
家庭用品展览会  
2024 Yiwu Gifts, Fashion products  
and Houseware Fair  
2024/05/19-21 义乌·Yiwu  
[www.rxhuabo.com.cn](http://www.rxhuabo.com.cn)



第 16 届中国（成都）礼品及家  
居用品展览会暨 2024 文创旅游  
商品展  
The 16<sup>th</sup> China (Chengdu) Gifts &  
Houseware Fair and 2024 Edition  
Cultural & Creative Tourism  
Commodities Fair  
2024/06/20-22 成都·Chengdu  
[www.rxhuabo.com.cn](http://www.rxhuabo.com.cn)



第 6 届上海国际礼品及  
促销品展览会  
The 6<sup>th</sup> Shanghai International Gifts &  
Premium Fair  
2024/07/11-13 上海·Shanghai  
[www.rxhuabo.com.cn](http://www.rxhuabo.com.cn)



第 13 届上海国际尚品家居及  
室内装饰展览会  
The 13<sup>th</sup> Shanghai International  
Luxury Living and Interior Furnishing  
Exhibition  
2024/07/11-13 上海·Shanghai  
[www.chinaluxehome.com](http://www.chinaluxehome.com)







# 礼品与家居 Gifts & Homeware



第 50 届中国·北京国际礼品、  
赠品及家庭用品展览会  
The 50<sup>th</sup> China Beijing International  
Gifts, Premium & Houseware  
Exhibition  
2024/08/15-17 北京·Beijing  
[www.giftsbeijing.com](http://www.giftsbeijing.com)



2024 励展华博亚洲国际礼品  
展览会——印度尼西亚  
2024 RX Huabo Asia Gift Fair-Indonesia  
2024/09/06-08 雅加达·Jakarta  
[indonesia.rxhuabo.com.cn](http://indonesia.rxhuabo.com.cn)



第 32 届中国 (深圳) 国际礼品  
及家居用品展览会  
The 32<sup>nd</sup> China (Shenzhen)  
International Gifts and Home  
Products Fair  
2024/10/20-23 深圳·Shenzhen  
[www.rxhuabo.com.cn](http://www.rxhuabo.com.cn)



第 14 届深圳国际移动电子展  
The 14<sup>th</sup> China Mobile Electronics Fair  
2024/10/20-23 深圳·Shenzhen  
[www.chinamobileelectronic.com](http://www.chinamobileelectronic.com)



第 9 届深圳礼品、消费品包装及  
印刷展  
The 9<sup>th</sup> Shenzhen Gifts Packaging &  
Printing Fair  
2024/10/20-23 深圳·Shenzhen  
[www.rxhuabo.com.cn](http://www.rxhuabo.com.cn)





# 医疗，医药与健康 Medical, Pharmaceuticals & Healthcare



广州国际分析测试及实验室设备  
展览会暨技术研讨会  
CHINA LAB 2024  
2024/03/05-07 广州 • Guangzhou  
www.chinalabexpo.com



2024 中国国际化妆品个人及  
家庭护理用品原料展览会  
PCHI  
2024/03/20-22 上海 • Shanghai  
www.pchi-china.com



第 89 届中国国际医疗器械 (春季)  
博览会  
The 89<sup>th</sup> China International Medical  
Equipment Fair  
2024/04/11-14 上海 • Shanghai  
www.cmf.com.cn



第 36 届中国国际医疗器械设计  
与制造技术 (春季) 展览会  
The 36<sup>th</sup> International Component  
Manufacturing & Design Show  
2024/04/11-14 上海 • Shanghai  
www.icmd.com.cn



2024 国际智慧健康 (春季) 展览会  
2024 International Intelligent Health  
(Spring) Expo  
2024/04/11-14 上海 • Shanghai  
www.cmf.com.cn



2024 国际应急、安防及救援技术  
装备 (春季) 博览会  
2024 Emergency, Rescue & Safe  
International (Spring)  
2024/04/11-14 上海 • Shanghai  
www.cmf.com.cn



国际宠物健康展览会 (春季)  
2024 Animal Health China (Spring)  
2024/04/11-14 上海 • Shanghai  
www.cmf.com.cn



中国国际康复及个人健康博览会  
China International Rehabilitation  
and Personal Health Show  
2024/04/11-14 上海 • Shanghai  
www.rehabshow.com.cn





# 医疗，医药与健康 Medical, Pharmaceuticals & Healthcare



中国国际养老福祉及护理用品博览会  
China International Elderly Care and Nursing Show  
2024/04/11-14 上海·Shanghai  
www.rehabshow.com.cn



中国国际家用医疗用品展览会  
China International Home Care Exhibition  
2024/04/11-14 上海·Shanghai  
www.rehabshow.com.cn



2024 上海国际眼科和视光技术及设备展览会  
COOC  
2024/04/12-13 上海·Shanghai  
www.cooc.org.cn



第 61 届中国高等教育博览会  
THE 61<sup>st</sup> HIGHER EDUCATION EXPO CHINA  
2024/04/15-17 福州·Fuzhou  
www.heexpochina.com



第 90 届中国国际医药原料药 / 中间体 / 包装 / 设备交易会  
THE 90<sup>th</sup> API CHINA  
2024/05/15-17 上海·Shanghai  
www.apichina.com.cn



2024 年中国国际药用辅料 / 功能食品配料展  
PHARMEX 2024  
2024/05/15-17 上海·Shanghai  
www.apichina.com.cn



第 90 届中国国际医药包装展  
THE 90<sup>th</sup> PHARMPACK  
2024/05/15-17 上海·Shanghai  
www.apichina.com.cn



第 90 届中国国际制药设备展  
THE 90<sup>th</sup> SINOPHEX  
2024/05/15-17 上海·Shanghai  
www.apichina.com.cn





**第 88 届全国药品交易会 (春季)**  
**PHARMCHINA Spring**  
2024/05/15-17 上海 • Shanghai  
[www.pharmchina.com.cn](http://www.pharmchina.com.cn)



**中医药博览会 (春季)**  
**TCME (Spring)**  
2024/05/15-17 上海 • Shanghai  
[www.pharmchina.com.cn/node/traditional](http://www.pharmchina.com.cn/node/traditional)



**中国药店采购供应博览会 (春季)**  
**China Drug store Show (Spring)**  
2024/05/15-17 上海 • Shanghai  
[www.pharmchina.com.cn/page/dsshow](http://www.pharmchina.com.cn/page/dsshow)



**2024 中国国际健康营养博览会 (春季)**  
**China International Natural Health & Nutrition Expo (Spring)**  
2024/05/15-17 上海 • Shanghai  
[www.nhnexpo.com](http://www.nhnexpo.com)



**2024 中国国际天然食品和饮料博览会 (春季)**  
**China International Natural Food and Beverage Expo (Spring)**  
2024/05/15-17 上海 • Shanghai  
[www.nfbexpo.com](http://www.nfbexpo.com)



**中国健康营养原辅料 / 包装 / 设备展 (春季)**  
**NHi China (Spring)**  
2024/05/15-17 上海 • Shanghai



**第 25 届全国医院建设大会暨国际医院建设、装备及管理展览会**  
**The 25<sup>th</sup> China Hospital Constuction Conference International Hospital Build and Infrastructure Exposition**  
2024/05/17-19 成都 • Chengdu  
[www.chccchina.com](http://www.chccchina.com)



**2024 中国国际口腔设备器材博览会 (CDS)**  
**China Dental Show**  
2024/09/03-06 上海 • Shanghai  
[www.chinadentalshow.com](http://www.chinadentalshow.com)





# 医疗，医药与健康 Medical, Pharmaceuticals & Healthcare



2024 中国国际日化产品原料及设备包装展览会  
China International Cleanser Ingredients, Machinery and Packaging Expo (CIMP)  
2024/09/25-27 青岛 • Qingdao  
www.cimp-china.com



第 90 届中国国际医疗器械 (秋季) 博览会  
The 90<sup>th</sup> China International Medical Equipment Fair  
2024/10/12-15 深圳 • Shenzhen  
www.cmf.com.cn



第 37 届中国国际医疗器械设计与制造技术 (秋季) 展览会  
The 37<sup>th</sup> International Component Manufacturing & Design Show  
2024/10/12-15 深圳 • Shenzhen  
www.icmd.com.cn



2024 国际智慧健康 (秋季) 展览会  
2024 International Intelligent Health (Autumn) Expo  
2024/10/12-15 深圳 • Shenzhen  
www.cmf.com.cn



2024 国际应急、安防及救援技术装备 (秋季) 博览会  
2024 Emergency, Rescue & Safe International (Autumn)  
2024/10/12-15 深圳 • Shenzhen  
www.cmf.com.cn



国际宠物健康展览会 (秋季)  
2024 Animal Health China (Autumn)  
2024/10/12-15 深圳 • Shenzhen  
www.cmf.com.cn



中国国际康复及个人健康博览会  
China International Rehabilitation and Personal Health Show  
2024/10/12-15 深圳 • Shenzhen  
www.rehabshow.com.cn



中国国际养老福祉及护理用品博览会  
China International Elderly Care and Nursing Show  
2024/10/12-15 深圳 • Shenzhen  
www.rehabshow.com.cn





# 医疗，医药与健康 Medical, Pharmaceuticals & Healthcare



中国国际家用医疗用品展览会  
China International Home Care  
Exhibition  
2024/10/12-15 深圳·Shenzhen  
www.rehabshow.com.cn



第 91 届中国国际医药原料药 / 中间体 / 包装 / 设备交易会  
THE 91<sup>st</sup> API CHINA  
2024/10 TBC  
www.apichina.com.cn



2024 年中国国际药用辅料 / 功能食品配料展  
PHARMEX 2024  
2024/10 TBC  
www.apichina.com.cn



第 91 届中国国际医药包装展  
THE 91<sup>st</sup> PHARMPACK  
2024/10 TBC  
www.apichina.com.cn



第 91 届中国国际制药设备展  
THE 91<sup>st</sup> SINOPHEX  
2024/10 TBC  
www.apichina.com.cn



第 28 届中国国际医药 (工业) 展览会暨技术交流会  
THE 28<sup>th</sup> CHINA-PHARM  
2024/10 TBC  
www.china-pharm.com.cn



第 62 届中国高等教育博览会  
THE 62<sup>nd</sup> HIGHER EDUCATION EXPO  
CHINA  
2024/11/15-17 重庆·Chongqing  
www.heexpochina.com



第 89 届全国药品交易会 (秋季)  
PHARMCHINA Autumn  
2024/11 TBC  
www.pharmchina.com.cn





**中医药博览会 (秋季)**  
**TCME (Autumn)**  
 2024/11 TBC  
[www.pharmchina.com.cn/node/traditional](http://www.pharmchina.com.cn/node/traditional)



**中国药店采购供应博览会 (秋季)**  
**China Drug Store Show (Autumn) 2024**  
 2024/11 TBC  
[www.pharmchina.com.cn/page/dsshow](http://www.pharmchina.com.cn/page/dsshow)



**2024 中国国际健康营养博览会 (秋季)**  
**China International Natural Health & Nutrition Expo (Autumn)**  
 2024/11 TBC  
[www.nhnexpo.com](http://www.nhnexpo.com)



**2024 中国国际天然食品和饮料博览会 (秋季)**  
**China International Natural Food and Beverage Expo (Autumn)**  
 2024/11 TBC  
[www.nfbexpo.com](http://www.nfbexpo.com)



**中国健康营养原辅料 / 包装 / 设备展 (秋季)**  
**NHi China (Autumn)**  
 2024/11 TBC



**视觉健康创新发展国际论坛**  
**Vision China 2024**  
 2024/05/16-19 温州 · Wenzhou





**中国国际铝工业展览会**  
**Aluminium China**  
 2024/07/03-05 上海·Shanghai  
[www.aluminiumchina.com](http://www.aluminiumchina.com)



**亚洲汽车轻量化展览会**  
**Lightweight Asia 2024**  
 2024/07/03-05 上海·Shanghai  
[www.lightweightasia.com](http://www.lightweightasia.com)



**上海国际工业材料展览会 \* 铜**  
**Shanghai Industrial Materials\* Cooper China**  
 2024/07/03-05 上海·Shanghai  
[www.copperexpo.com](http://www.copperexpo.com)



**国际高性能材料展**  
**International Highly-functional Material Expo**  
 2024/11/06-08 深圳·Shenzhen  
[www.film-expo.com](http://www.film-expo.com)







# 印刷包装 Printing, Converting & Packaging



世界包装工业博览会  
WEPACK  
2024/04/10-12 深圳 · Shenzhen  
www.wepack-expo.com



华南国际瓦楞展  
SinoCorrugated South  
2024/04/10-12 深圳 · Shenzhen  
www.sino-corrugated.com



中国国际彩盒展  
SinoFoldingCarton  
2024/04/10-12 深圳 · Shenzhen  
www.sino-foldingcarton.com



中国包装容器展  
PACKCON  
2024/04/10-12 深圳 · Shenzhen  
www.china-packcon.com



食品包装容器加工设备技术展  
Food Pack & Tech  
2024/04/10-12 深圳 · Shenzhen  
www.foodpack-tech.com



华南国际数字印刷技术展览会  
DPrint  
2024/04/10-12 深圳 · Shenzhen  
www.dprint-expo.com





# 印刷包装 Printing, Converting & Packaging



华南国际纸展  
SinoPaper South  
2024/04/10-12 深圳·Shenzhen  
[www.sino-paperexpo.com](http://www.sino-paperexpo.com)



IPIF 国际包装创新大会  
International Packaging Innovation  
Forum  
2024/10 上海·Shanghai  
[www.china-ipif.com](http://www.china-ipif.com)



东南亚包装工业博览会  
WEPACK ASEAN  
2024/11/14-16 吉隆坡·Kuala Lumpur  
[www.wepackasean-expo.com](http://www.wepackasean-expo.com)





第 117 届中国日用百货商品交易会  
117<sup>th</sup> China Daily-use Articles Trade Fair  
2024/07/18-20 上海·Shanghai  
[www.cdatf.com](http://www.cdatf.com)



2024 华南日用百货商品展览会  
CDA-South  
2024/09/20-22 广州·Guangzhou  
[www.cdasmouth.com](http://www.cdasmouth.com)



# 智能制造与物流 Smart Manufacturing & Logistics



智能工厂及自动化技术展览会  
上海展  
S-Factory Expo  
2024/04/24-26 上海·Shanghai  
www.s-factoryexpo.com



第17届上海国际工业装配及  
传输技术展览会  
Ahte 2024  
2024/07/03-05 上海·Shanghai  
www.shanghaihte.com



智能工厂及自动化技术展览会  
深圳展  
S-Factory Expo  
2024/11/06-08 深圳·Shenzhen  
www.s-factoryexpo.com



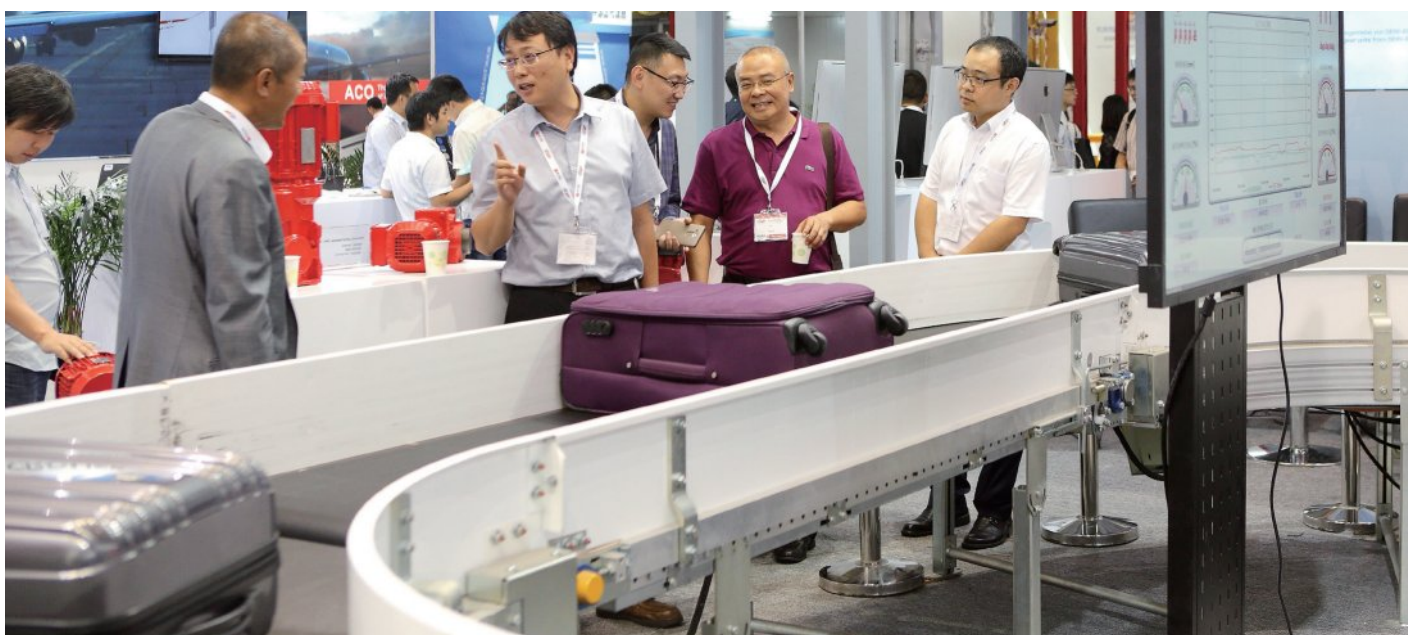
华南国际工业装配与传输技术  
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Ahte South China 2024  
2024/11/06-08 深圳·Shenzhen  
www.shanghaihte.com



# 机场基建 Airport Infrastructure



中国（北京）国际 机场技术、  
设备、设计和服务展览会  
inter airport China  
2024/09/04-06 北京·Beijing  
[www.interairportchina.com](http://www.interairportchina.com)





MIPI Asia 房地产领袖高峰会  
MIPI Asia  
2024/12/03-04 香港·Hong Kong  
[www.mipim-asia.com](http://www.mipim-asia.com)





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