**AsiaBLECH International Sheet Metalworking Demonstration Program**

**Information Collection Form**

|  |  |
| --- | --- |
| **Reminder:**   * We highly suggest you fill in the form in Chinese,as the content tend to be technical-related and will be promoted through local channels. If you can only provide the English information, we can help you translate them into Chinese but please aware that there might be some deviation of the translated content. * If you have a PR to share, pls attach the word document together with the completed form and forward to [jasmine.yin@reedexpo.com.cn](mailto:jasmine.yin@reedexpo.com.cn), we’ll be in touch with you in 2 working days. * Submission date: **Mar 31st, 2021** * Good qualified content provider may have the opportunity to be invited to present at the AsiaBLECH Digital Technology Sharing Summit later. | |
| **Basic Information** | Company Name:  Website:  Address:  Email:  Phone No:  **(Pls leave your Chinese company’s contact info below if you have any, we’ll need have one-on-one discussion on promotion materials with them)**  Chinese branch:  Contact:  Email:  Phone No: |
| **Company Brief**  **(No more than 300 words, including punctuation)** |  |
| **Company LOGO** | * Please attach the company LOGO as an attachment to the submission email. * The LOGO file is required to be in JPG, PNG or JPGE format with a resolution of 300dpi. |
| **Picture - Product A** | * Please attach the product picture as an attachment to the submission email (No more than two pictures). * Format: JPG, PNG, JPGE format with 300dpi；Size: 992\*558 pixels (Horizontal version). |
| **Product/Technology Details**  **(No more than 400 words, including punctuation)** | Application scenarios:  Technological innovation and optimization point of the product:  1)  2)  3)  Pls share a case to introduce how did it help your customer. |
| **Picture - Product B** | * Please attach the product picture as an attachment to the submission email (No more than two pictures). * Format: JPG, PNG, JPGE format with 300dpi；Size: 992\*558 pixels (Horizontal version). |
| **Product/Technology Details**  **(No more than 400 words, including punctuation)** | Application scenarios:  Technological innovation and optimization point of the product:  1)  2)  3)  Pls share a case to introduce how did it help your customer. |
| **Why do you apply for the program?（Multiple choices, maximum 2 choices）** | |
| I don’t have any business in China yet, so I want to make exposure through this program and test the market.  I’ve already been developing China market and want to take this chance penetrating China market for more business opportunities.  Looking for potential orders in China.  Searching for qualified agents, distributors and partners to help me better develop the market.  Others, please specify \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |

|  |  |
| --- | --- |
| **What sort of activities you’d like to attend through AsiaBLECH?**  **（Multiple choices, maximum 2 choices）** | |
| Online business matchmaking  Technology webinar  Chinese partners matchmaking  Others, please specify \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |
| **Which buyer sectors are you more interested in（Multiple choices, maximum 2 choices）** | |
| Sheet metal products, components, assemblies  Automotive industry and related suppliers  Agricultural machinery  Elevator manufacturing  Household electric appliances  Construction machinery  Electronics industry  Others, please specify \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |
| **Authorization statement \***  **Please tick the box after carefully reading and confirming the provisions of the authorization statement.** | I (hereafter referred to as “The Authorizing Party”) hereby authorizes Reed Exhibitions (China) Ltd. (hereafter referred to as “The Authorized Party”) , its entrusting parties and its permittees to take my photographs, to videotape myself and to record my voices. I grant the Authorized Party to deal with the photographs, videos, audio materials, images, names and voices involved as follows: 1. The use of the above-mentioned materials includes but is not limited to reproduction, distribution, display and derivatives. 2. The above-mentioned materials could be synthesized or modified, and could be published in any existing and future media channels, including but not limited to: newspapers, television, radio, Internet, social media, etc. 3. The above-mentioned materials could be used for any purpose, including but not limited to: commerce, advertising, publicity, etc., regardless of time or geographical restrictions. I will not claim any remuneration for the use of the above-mentioned materials. I grant the Authorized Party to have the copyright of the above-mentioned photos, videos, audio materials and all the derivatives. I give up the right to censor or to approve the above-mentioned materials to be used in any paper or electronic publicity. I hereby grant the Authorized Party, its entrusting parties and its permittees all right to deal with all the matters relating to the above-mentioned materials, including but not limited to: defamation of reputation, privacy infringement, moral infringement, copyright infringement, etc.. The authorization to use images has legal binding force to my successor, my assignee and myself. The signature on this authorization indicates that there is no objection to all the above terms. |